



**A4AI** ALLIANCE FOR AFFORDABLE INTERNET



# Unlocking Africa's Digital Future

## First Summit on Women and Girls in Technology

September 13-14, 2016, Accra, Ghana

### SPONSORSHIP PROSPECTUS

#### **What is the Summit on Women & Girls in Technology?**

This Summit is a critical forum that will focus on how technology policies and plans can further the rights and interests of African women. It will engage acclaimed and high-level African women in the ICT field to debate policy solutions in key areas such as affordable broadband, women's rights online, access to information and creation of more relevant content, services and capacities. Participants at the African Women Symposium will input into ongoing key policy processes in the continent and across the globe on broadband Internet access, sustainable development, and women's empowerment. We aim to connect women's rights advocates and policymakers with Internet rights advocates, broadband policy leaders, and leading and aspiring women technologists and innovators in Africa to create a platform and present a landscape of issues on women's rights and empowerment on and through the Web.

#### **What will attendance look like?**

The Summit is expected to attract at least 200-250 participants from throughout the African continent with diverse backgrounds including policymakers, technologists, ICTD practitioners from across civil society, public, academia and private sectors, young leaders and students. All will join to celebrate and showcase women's innovation in ICTs while also supporting an initiative to advance gender responsive policies in ICTs.

#### **What we are looking for:**

The support received from sponsors will help defray the actual cost of hosting the event as well as provide direct travel support for diverse representation of African women and girls.

## **SPONSORSHIP LEVELS THE INAUGURAL AFRICA WOMEN & GIRLS IN TECHNOLOGY SUMMIT**

### **Innovators \$30,000+**

- o Acknowledgement as Innovator sponsor in the program and event information, alongside any other Innovator Sponsors.
- o Recognition online including logo placement on the event website.

### **Champions \$20,000+**

- o Acknowledgement as a Champion in the program and event information, alongside other Champion Sponsors.
- o Recognition online including logo placement on the event website.

### **Change Agents \$10,000+**

- o Acknowledgement as a Change Agent in the program and event information, alongside other Change Agent Sponsors.
- o Recognition online with listing of name along other sponsors.

### **Ambassadors \$1,000+**

All levels of financial and in-kind support are appreciated — every bit counts and brings us closer to our goal of an inclusive event! Ambassadors can be individuals or entities interested in supporting African women and girls in technology by contributing at a level of their best capacity. All donors will be appropriately recognized.

## **ALTERNATIVE OPPORTUNITIES FOR SPONSORSHIP**

In addition to sponsorship through a general financial contribution, there are other unique sponsorship opportunities which your company can select.

### **Travel**

Supporting an inclusive representation to ensure the travel and participation of women from across the African continent, regardless of financial means. Companies may support travel by making a financial contribution specifying the travel fund, or through direct payment of travel expenses for selected participants.

### **Lunch & Refreshments Break (\$10,000+)**

As a meal sponsor, your company will be recognized in the program and through a strategically located banner.

### **Multilingual Translation Service (\$10,000+)**

Providing simultaneous translation services in French, English and Portuguese to enable broad and inclusive participation. Sponsor will be appropriately recognized.

### **Attendee Conference Bags (\$10,000)**

The conference bag will be distributed to all attendees and be a prime souvenir from the summit. Your company's logo would be featured as a sponsor at registration.

### **Conference Schedule & Mobile App (\$5,000)**

Geared towards enhancing the attendee experience offerings; in addition to accessing program information, the online conference schedule and mobile app will:

- enable attendees to access speaker biographies for review during the Summit and afterwards to facilitate mentorship linkages, etc.
- Facilitate networking among attendees through access to participant profiles during and after the Summit.

### **Networking Reception \$5,000**

Hosted at the end of the first day, this event will bring together all attendees in celebration of the inaugural event and to get to know each other.

### **Meeting Wi-Fi (\$5,000)**

Providing free Wi-Fi in the meeting rooms for use by participants and presenters; this could also enable remote participation through platforms such as periscope, etc.

### **In-kind Contributions**

All gifts are welcome especially those geared towards defraying the cost of the event as well as enhancing the experience of attendees. These may include, although not limited to, printing, snacks (water bottles), pens, power banks, memory sticks, etc.

For further information about sponsorship opportunities, please contact Onica N. Makwakwa at [onica.makwakwa@webfoundation.org](mailto:onica.makwakwa@webfoundation.org).