



A4AI ALLIANCE FOR AFFORDABLE INTERNET

GHANA COALITION

Coalition Meeting

THEME: ADVANCING ACCESS TO AFFORDABLE BROADBAND

Thursday, 23 November 2017
AITI-Kofi Annan Centre for ICT
Ridge -Accra, Ghana

About the A4AI-Ghana Coalition

The Alliance for Affordable Internet (A4AI) brings together prominent players from the private sector, public sector, and civil society to provide a unified voice and coordinated focus in addressing the shared goal of open, affordable access to the Internet in the developing world. The Alliance aims to increase the affordability of both mobile and fixed-line Internet access dramatically, with a focus on achieving a goal of “1 for 2”—no more than 2% of monthly income per capita for 1GB broadband connection.

At the start of its work in Ghana, A4AI held a successful first A4AI-Ghana Forum in which a number of priority issues were identified. These priority issues have the potential to undermine efforts to increase Internet access and affordability to broadband in Ghana. The priority issues identified in Ghana were:

- Taxation
- Infrastructure Sharing and Open Access
- Research and Data Collection
- Consumer Awareness and Pricing Transparency

The Coalition members formed four working groups that have been working on each priority issue. These working groups have since produced work plans, chalked some successes and continue to develop policy and regulatory outputs (e.g. draft proposals and recommendations) designed to resolve the key challenges.

Objectives and Outline of the A4AI-Ghana Coalition Meeting

The A4AI Ghana Coalition Meeting on **Thursday 23rd November** under the theme, **Advancing Access to Affordable Broadband**, is open to all people interested in increasing broadband access and affordability in Ghana, with a view to discussing key considerations including policy, regulation and innovation needed to achieve this goal. The meeting will also afford the four A4AI-Ghana working groups the opportunity to review their work to date, discuss opportunities for continued collaboration and reset priorities going forward.



TENTATIVE AGENDA

08:30 – 09:00	Registration
09:00 – 09:15	Opening Remarks & Introductions <ul style="list-style-type: none"> • Dr. Kwaku Ofose-Adarkwa, National Coordinator, A4AI-Ghana • Ms. Onica N. Makwakwa, Africa Regional Coordinator, A4AI • Adrian Lovett, President & CEO, World Wide Web Foundation
09:15 - 09:45	Address by Guests of Honour (invited) Honourable Ursula Owusu-Ekuful, Minister of Communications <i>Advancing access to affordable broadband in Ghana, Key steps forward</i>
09:45 - 09:55	<i>Broadband policy and regulation for an inclusive economy, key considerations</i> Mr. Joe Anokye, Director General, National Communications Authority (invited)
10:00 – 11:00	Lightning Talks & Fireside Discussion <i>Advancing Access to Affordable Broadband in Ghana: Key considerations</i> <ul style="list-style-type: none"> • <i>Broadband Policy & Regulation for an Inclusive Economy</i> - Mr. Ken Ashigbey CEO, Ghana Chamber of Telecommunications • <i>Broadband Policy & Regulation for an Inclusive Economy</i> - Mr Ernest Brown, CEO, GISPA and member of Broadband Council , Ghana • <i>Mainstreaming Women in ICT for an Inclusive Digital Economy</i> - Ms. Felicia Anthonio, Programme Officer, Freedom of Expression Program, Media Foundation for West Africa • <i>Universal Service Funds as an Enabler of Digital Inclusion in Ghana</i> - Mr. Kofi Asante, Administrator, Ghana Investment fund for Electronic Communications • Moderator Ms. Onica N. Makwakwa, Africa Regional Coordinator, A4AI
11:00 - 11:15	Recognition of Service to A4AI-Ghana
11:15 - 11:30	Group Photo and Coffee Break
11:45 - 13:15	A4AI-Ghana Coalition Reports & Planning: Sharpening Key Policy Outputs for Effective Advocacy <ul style="list-style-type: none"> • <i>Consumer Advocacy & Pricing Transparency Working Group</i>, Champion - Clara Pinkrah-Sam, Innovation Entrepreneurship & BPO Expert, eTransform Project • <i>Infrastructure Sharing & Open Access Working Group</i>, Champion - Estelle Akofio-Sowah, Country Manager, CSquared Ghana • <i>Taxation Working Group</i>, Champion - Derek Laryea, Head of Research & Communications, Ghana Telecommunications Chamber • <i>Research & Data Collection Working Group</i>, Champion - Kafui Prebbie, CEO, TechAide
13:15 – 13:40	Closing: Action Plan & Key Actors
13:45 - 14:45	Networking Luncheon